

Webinar

How to teach entrepreneurship as a key competence: good practices

Tuesday, 29 November, 2-3 pm CET



Consortium partners



Partners



Introductory remarks / About the EE-HUB project

Thomas Farnell (*webinar moderator*)

Entrepreneurial Learning Expert, South East
European Centre for Entrepreneurial Learning



Webinar structure

Agenda:

- 14:00-14:05: Introductory remarks / About the EE-HUB project
- 14:50-14:35: Panelists' presentations
- 14:40-14:50: Questions and answers; discussion

Questions and answers:

- Please ask questions and provide comments via the 'Question' box!

EE-HUB objectives



European Entrepreneurship Education NETwork (EE-HUB)

Bring together European experts and policy makers to
share good practices and collaborate

Make policy recommendations that will help increase
the uptake of entrepreneurship education across
Europe

Set the basis for a European HUB for
Entrepreneurship Education

Consortium partners



**South East European Centre
for Entrepreneurial Learning**



EE-HUB resources



- **EE-HUB blogs:** over 20 expert blog on entrepreneurship education
- **Good practices:** over 60 good practices on entrepreneurship education from around Europe.
- **Events:** a range of EE-HUB targeted webinars in 2016 and 2017

See: www.ee-hub.eu

Today's webinar

- **Entrepreneurship key competence:**
 - lifelong perspective
 - beyond „business-only” approach
- **Good practices:**
 - from higher education to primary school
 - from urban to rural
 - from the UK to Albania!

Speaker 1: Professor Andrew Penaluna

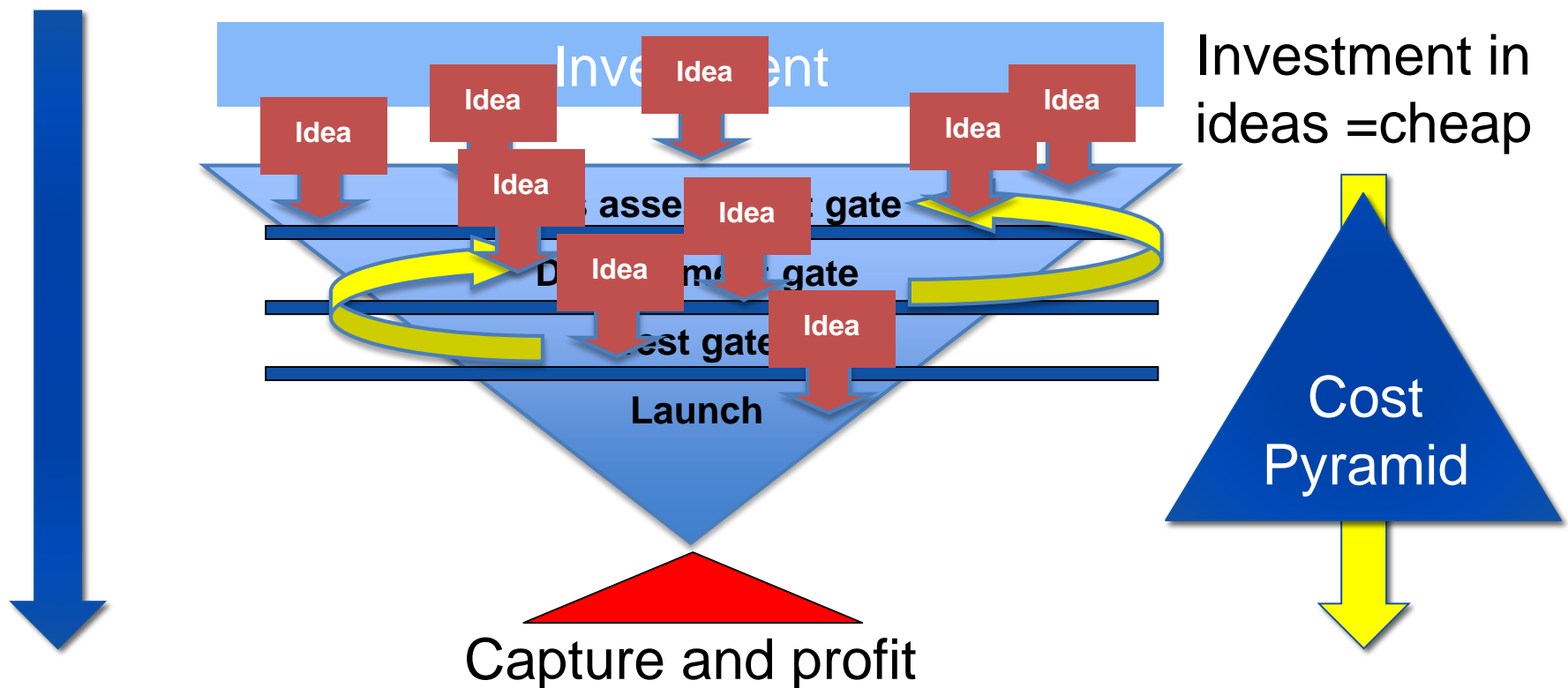
Director, International Institute for Creative
Entrepreneurial Development at:
University of Wales Trinity Saint David



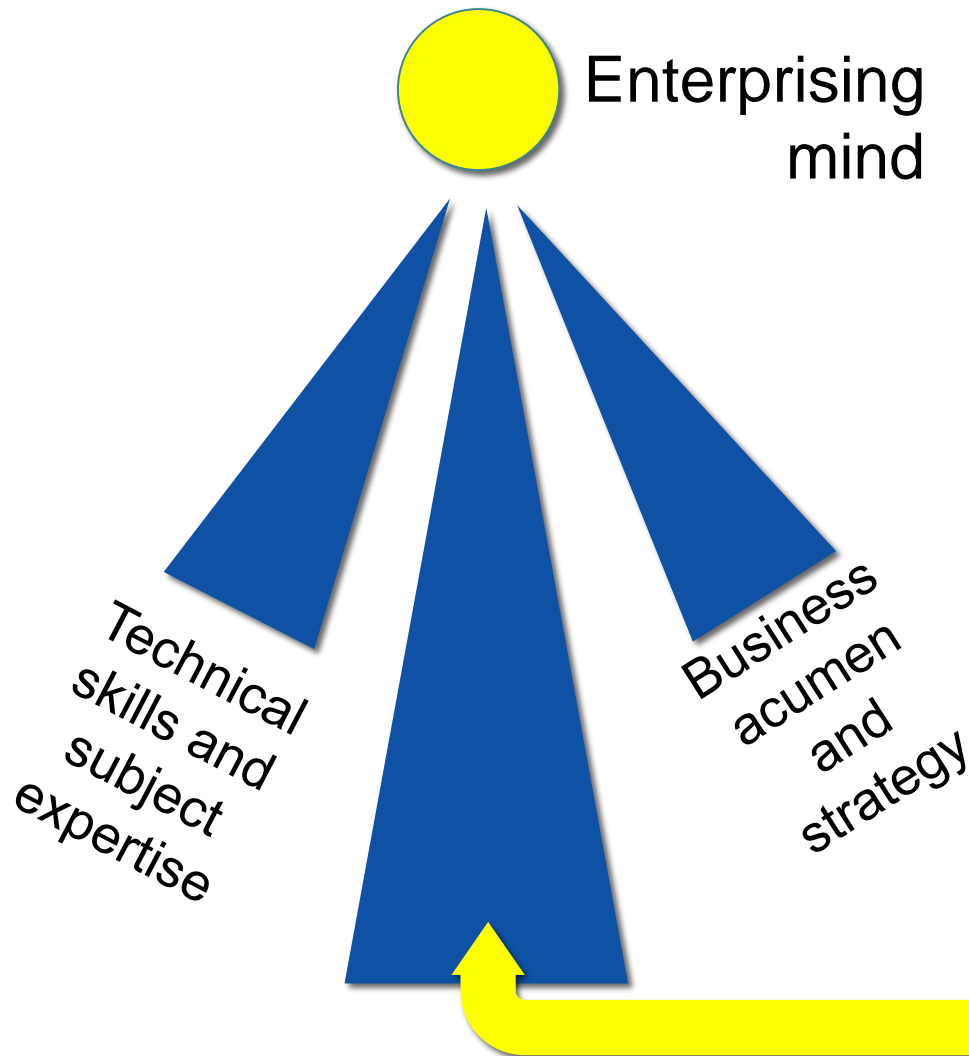
Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David

Teaching creative entrepreneurship in higher education

Innovation gates (based on Toyota)



Teaching creative entrepreneurship in higher education



**All-Party Parliamentary
Group for Micro Businesses**

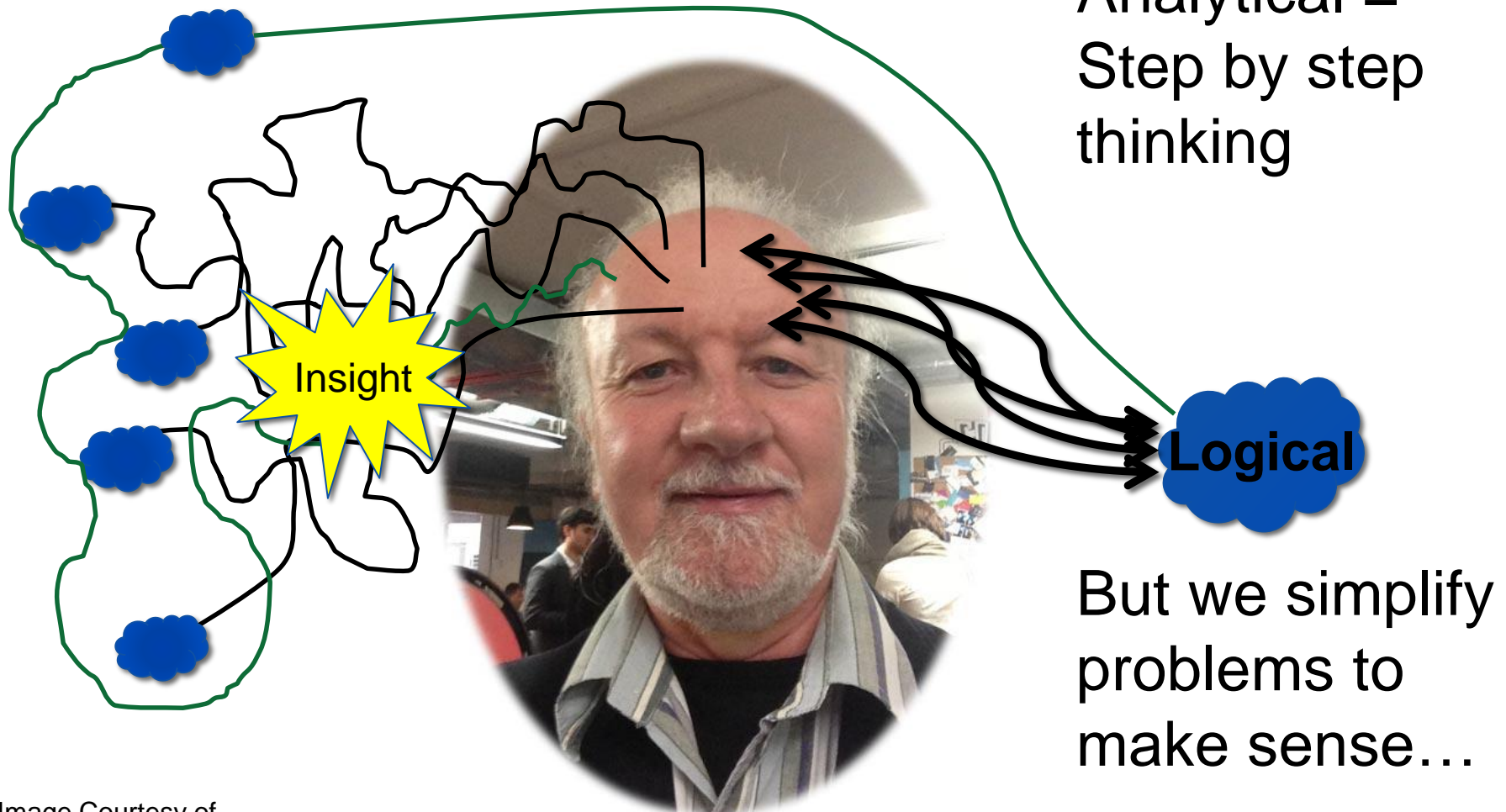
With personal motivation there is energy, with energy there is resilience, with resilience, success is likely...

Creativity, innovation and opportunity recognition are key intrinsic motivational drivers, they are central to the enterprising mindset

Anderson, S., Culkin, N., Penaluna, A and Smith, K. (2014) *'An Educational System fit for an Entrepreneur'*, All Party Parliamentary Group on Micro Business. London: The Stationery Office. p17

Teaching creative entrepreneurship in higher education

Take a moment to think



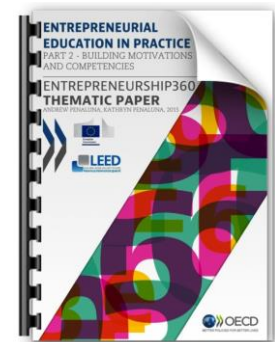
Making distinction between the two I's

Implementation

Doing things that
are determined
by others and
matching against
their
expectations

Innovation

Producing multiple and
varied solutions that
respond to change and
often surprise



Adapted from:

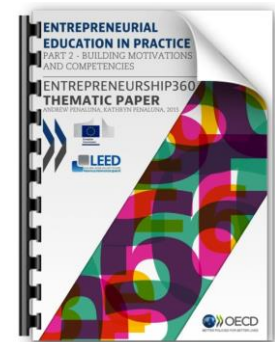
Making distinction between the two I's

Implementation

Find a job ad,
then write a cv
and apply for it.

Innovation

Look at your skills, then
invent three jobs that
match them.
(They don't exist yet)

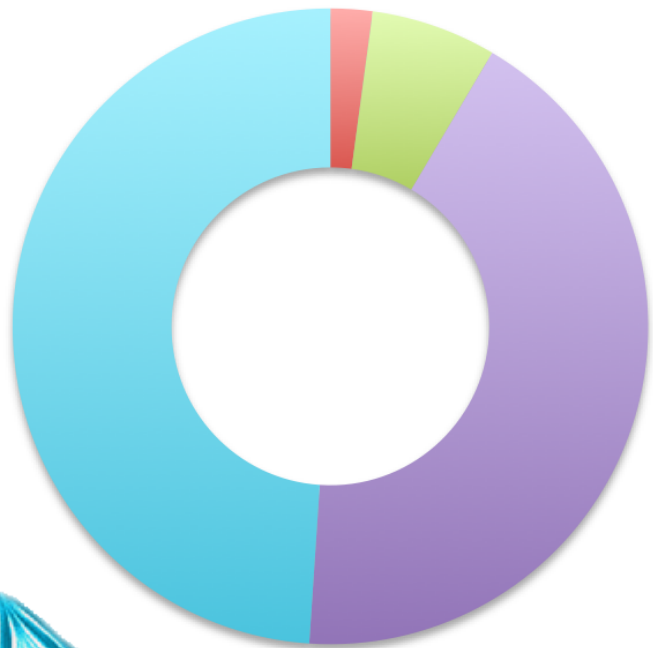


Adapted from:

Teaching creative entrepreneurship in higher education

Strongly
Disagree = 0

Flexibly / Adaptability



Strongly Disagree

Disagree

Not Sure

Agree

Strongly Agree



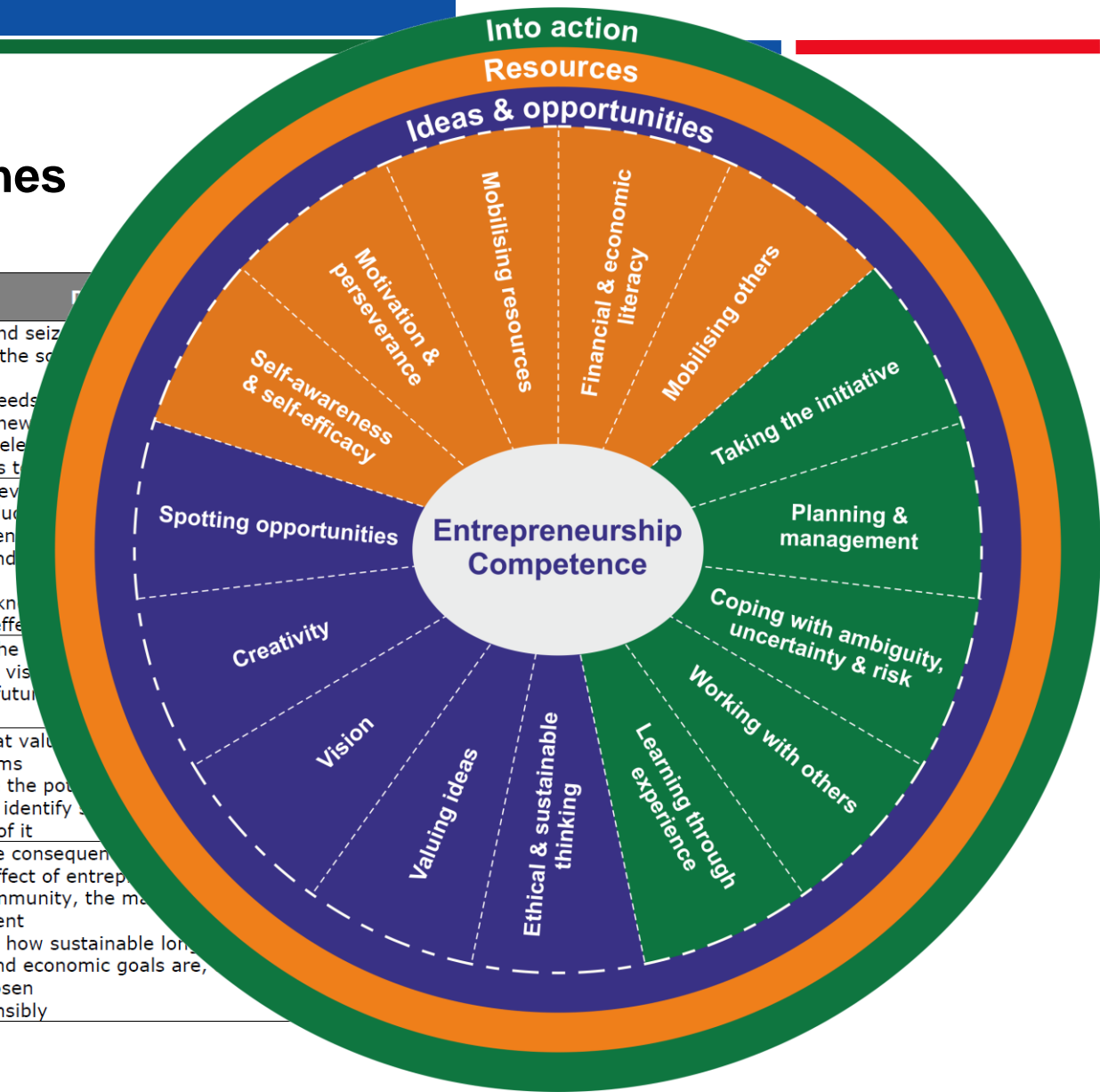
Listening to the voices of past students

Penaluna, A. and Penaluna, K. 'Enterprise Education: Informing the curriculum through alumni engagement'. 38th International Conference of the Institute for Small Business and Entrepreneurship November 2015

Teaching creative entrepreneurship in higher education

Holistic views need interdisciplinary approaches

Areas	Competences	Hints	
1. Ideas and opportunities	1.1 Spotting opportunities	Use your ⁵ imagination and abilities to identify opportunities for creating value	<ul style="list-style-type: none"> Identify and seize opportunities by exploring the so-called "blue ocean" Identify needs and opportunities Establish new business models for scattered elements
	1.2 Creativity	Develop creative and purposeful ideas	<ul style="list-style-type: none"> Develop several ideas, including new challenges Explore and experiment Combine knowledge into valuable effects
	1.3. Vision	Work towards your vision of the future	<ul style="list-style-type: none"> Imagine the future Develop a vision Visualise future action
	1.4 Valuing ideas	Make the most of ideas and opportunities	<ul style="list-style-type: none"> Judge what value an idea has in economic terms Recognise the potential value and identify the most out of it
	1.5 Ethical and sustainable thinking	Assess the consequences and impact of ideas, opportunities and actions	<ul style="list-style-type: none"> Assess the consequences and the effect of entrepreneurship on target community, the market environment Reflect on how sustainable long-term cultural and economic goals are, action chosen Act responsibly



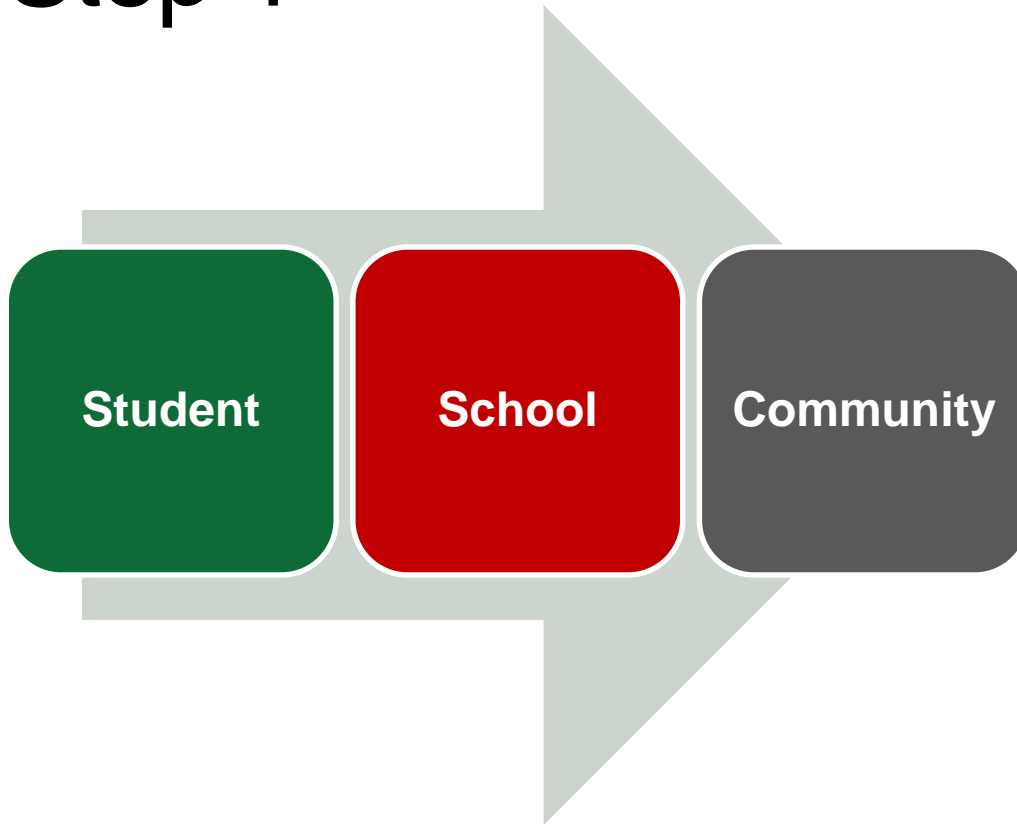
Speaker(s) 2: Gymnasium “Petro Nini Luarasi”, Tirana (Albania)

- Teuta Braçaj, principal
- Etleva Doka, teacher
- Jeta Kreka, student (2nd year)



Teaching entrepreneurship as a key competence in secondary education.

Step 1



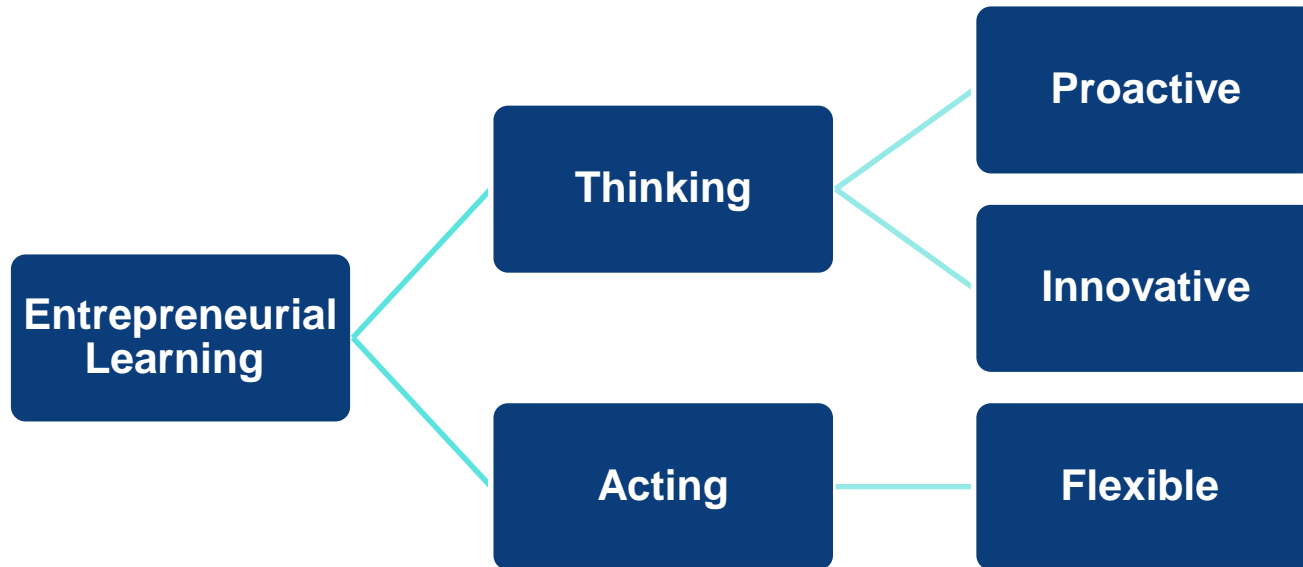
Step 2



**CREATIVE
POTENTIAL**



Step 3



**ENTREPRENEURIAL
MIND-SET**

+

**ENTREPRENEURIAL
LITERACY**

=

**LIFELONG
ASPECT**

CATAPULT FOR LIFE

Speaker 3: Igor Barišić

Teacher/Coordinator of School's Project
Team,
Primary School Budrovci (Croatia)

Teaching entrepreneurship as a key competence in primary education

Entrepreneurial learning in Primary School Budrovci – Curricular activities

- EL outcomes were included in 7 school subjects (ICT, Technical Education, Art, Geography, History, Biology and Physical Education).

E-Learning - e-učenje 2015 Prihodi Rashodi Analiza Grafovi Odjava

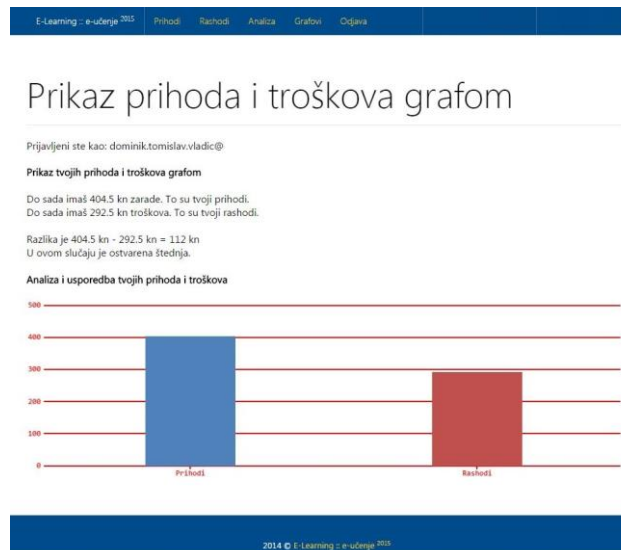
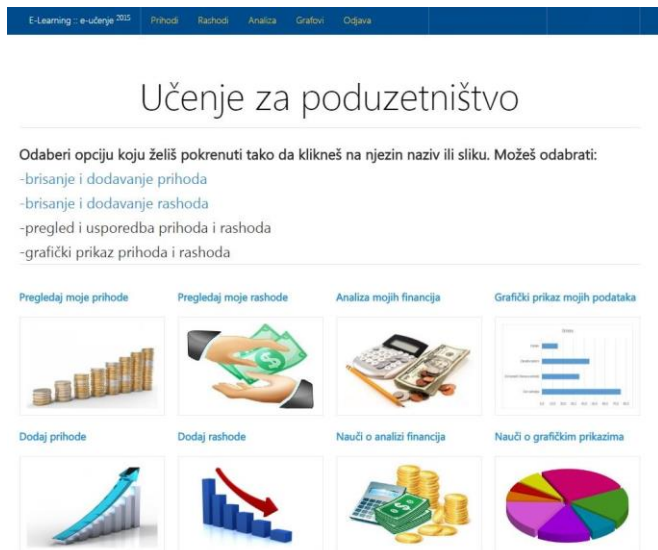
Učenje za poduzetništvo

Odaberi opciju koju želiš pokrenuti tako da klikneš na njezin naziv ili sliku. Možeš odabrati:

- brisanje i dodavanje prihoda
- brisanje i dodavanje rashoda
- pregled i usporedba prihoda i rashoda
- grafički prikaz prihoda i rashoda

Pregledaj moje prihode Pregledaj moje rashode Analiza mojih financija Grafički prikaz mojih podataka

Dodaj prihode Dodaj rashode Nauči o analizi financija Nauči o grafičkim prikazima



Teaching entrepreneurship as a key competence in primary education

Entrepreneurial learning in Primary School Budrovci – Extra-curricular activities

- First major activity was turning two unused atriums into a nursery garden and a traditional yard.



Teaching entrepreneurship as a key competence in primary education

Entrepreneurial learning in Primary School Budrovci – Extra-curricular activities

- Secondly, we organized an art colony and a following art exhibition.



Teaching entrepreneurship as a key competence in primary education

Entrepreneurial learning in Primary School Budrovci – Extra-curricular activities

- Finally, we organized an integrated project day dedicated to Earth Day.



Discussion



European Entrepreneurship
Education NETwork

**THANK YOU FOR
PARTICIPATING!**

#EEhubEU

www.ee-hub.eu

