



European Entrepreneurship
Education NETwork

Webinar

Raising entrepreneurship skills - Good practices of Chambers of Commerce creating a start up ecosystem



Consortium partners



A Member of JA Worldwide



South East European Center
for Entrepreneurial Learning

Partners



Our panellists



Isabelle Daussun

Project Officer

European Association of Chambers of
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Our panellists



Annelies Maes
Project manager Bryo
Flanders' Chamber of Commerce
(Voka)



İlaryda Barbaros
Associate Expert
Entrepreneurship Department
Union of Chambers & Commodity Exchanges
of Turkey
(TOBB)

The EE-HUB



National
Policy
Framework

Teacher
training and
support

Partnerships: role of
businesses, private
associations
and organisations



The EE-HUB

70 good practices identified and collected: <http://content.ee-hub.eu/index.php>

EE-HUB

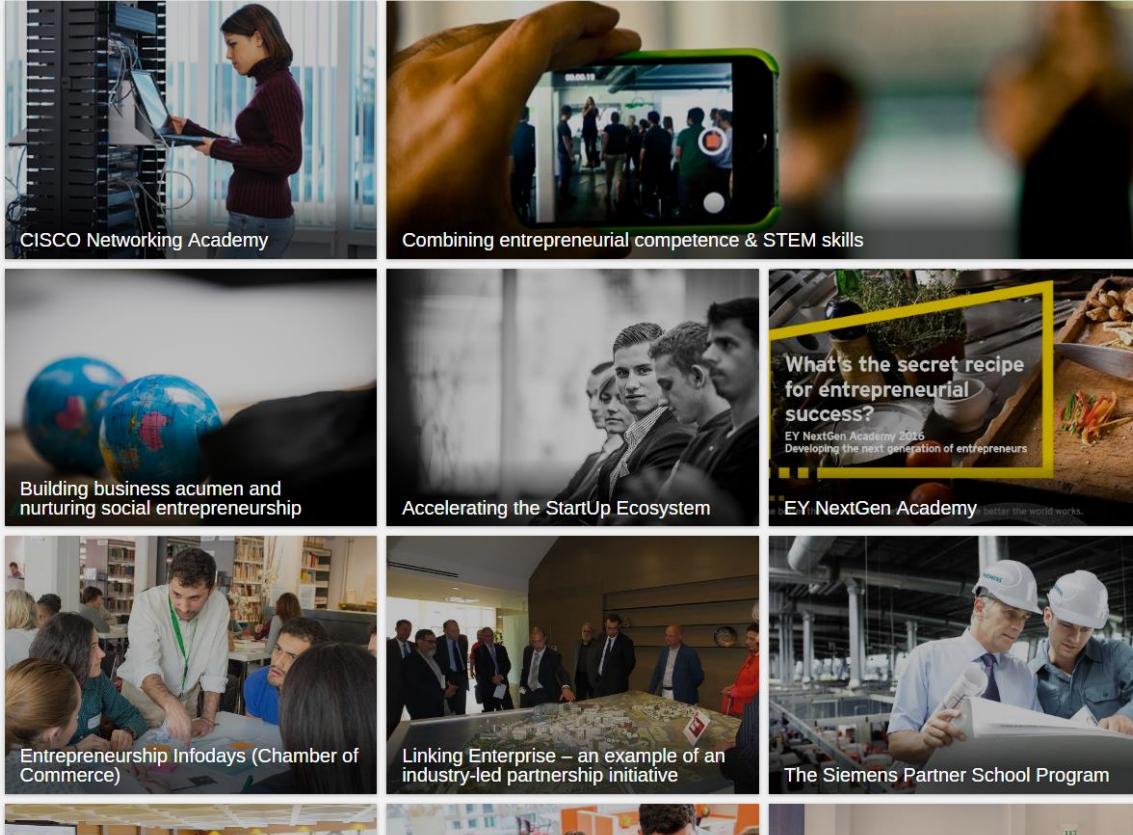
Get Started HERE

National Policies

Teacher Training

Partnerships

- Finnish Network for Entreprene...
- Centre of Excellence
- Tenner
- Linking Enterprise
- Public private partnerships for ...
- Entrepreneurship Infodays (C...
- Social Entrepreneurship
- Combining entrepreneurial co...
- Employee volunteering - an ad...
- Erasmus for Young Entreprene...
- Mini-Companies & Start-up Ac...
- Accelerating the StartUp Ecos...
- CISCO Netacad
- DEMOLA - Creating Innovativ...
- EY NextGen Academy
- The Siemens Partner School ...



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CISCO Networking Academy

A woman in a maroon sweater stands in front of a server rack, looking at a laptop.
- 

Combining entrepreneurial competence & STEM skills

A hand holds a smartphone displaying a video of people at a STEM event.
- 

Building business acumen and nurturing social entrepreneurship

Two blue globes are shown on a desk.
- 

Accelerating the StartUp Ecosystem

A group of young men in suits are looking at something off-camera.
- 

What's the secret recipe for entrepreneurial success?

EY NextGen Academy 2016 Developing the next generation of entrepreneurs

A person is cooking food in a kitchen.
- 

Entrepreneurship Infodays (Chamber of Commerce)

A group of people are gathered around a table, looking at documents.
- 

Linking Enterprise – an example of an industry-led partnership initiative

Men in suits are looking at a large map or plan on a table.
- 

The Siemens Partner School Program

Two men in hard hats and work clothes are looking at a document.

The EE-HUB



- Policy recommendations developed
- High level round tables across Europe
- Entrepreneurship Education Summit on 12-13 July 2017



Chambers – key players in raising e'ship skills



Creating a start-up eco-system

Working with schools

Entrepreneurial skills training...

... are forms of teaching and exercise that support people in the process of identifying and starting a business venture, identifying and organising the required resources and taking the risks associated with the venture.



Chambers providing
entrepreneurial skills training

92%

Working with universities

Connecting young entrepreneurs through networks

TOBB supports young entrepreneurs



İlaryda Barbaros
Associate Expert

Entrepreneurship Department
Union of Chambers & Commodity Exchanges
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- Young Entrepreneurship Board & Women Entrepreneurs Board
- Denizli Woman Entrepreneur Summit
- Entrepreneurship Information System (database)
- Europe Women Entrepreneurs Network, Turkey's Entrepreneur Woman Power
- TOBB Startup İstanbul
- G3 Forum Anatolia, G3 Forum
- “Do You Have an Idea?” contest
- Global Entrepreneurship Week & Network
- Business Angel Network Project
- Global Entrepreneurship Network
- Company Program in cooperation with Junior Achievement Turkey



The Union of Chambers and Commodity Exchanges of Turkey

Bryo - Bright and Young project



Annelies Maes
Project manager Bryo
Flanders' Chamber of Commerce
(Voka)

bryo



Flanders'
Chamber of Commerce
and Industry



Bryo

supports and encourages (young) entrepreneurs



ANNELIES MAES
PROJECTMANAGER BRYO

Bright & young? Springplank voor uitbundig ondernemerstalent
Zet de stap. www.bryo.be

Deloitte
Fiduciaire

BNP PARIBAS
FORTIS

sdworx
Based on your skills

 AGENTSCHAP
INNOVEREN &
ONDERNEMEN
voka Vlaams
netwerk van
ondernemingen

Samen voor sterk ondernemen

WHO ARE WE?

An innovative project managed by Flanders' Chambers of Commerce and Industry.

Geared at young potentials with an entrepreneurial itch (future entrepreneurs, also students).

Supported by the Flemish Government and major private partners.



WHY BRYO?



We need more entrepreneurs to boost our economy and to guarantee our welfare



Generation management: this is our network of the future

400 entrepreneurs / year

HELP THEM DEVELOP FASTER

**BE A CATALYST FOR
ENTREPRENEURSHIP
AND JOB CREATION**



OUR GOALS

Assistance for
pre-starter and
starter projects

ENTREPRENEURS NEEDS



First-line advice and coaching.

Positive motivation from the people in the immediate surroundings and sharing knowledge, insight, experience and opinions.



Experience of inspiring examples and advice from experts.

PROGRAMMES



Bryo StandUp for pre-starters

From idea to validated business model

10 working sessions spread over 3 months

Also for students

Bryo StartUp for starters already creating revenue

Monthly sessions – 2 years' programme

Bryo ScaleUp for growing companies (100K → 1000K)

1 year, monthly sessions and intensive individual coaching

IMPLEMENTATION



Set up partnerships with business experts

Recruit role models to share experiences

Promote the different programmes

Evaluate the potential of each candidate – phase of entrepreneurship

Activities: group sessions, coaching, digital platform and forum, business dates (network dates),...

USP'S

For entrepreneurs by entrepreneurs

Motivating peer-to-peer network

Wisdom of crowds

Reversed coaching





**uitwisseling
ervaring
inspiratie
advies
voorbeelden
gelijkgestemden
netwerking
expertise
coaching
kruisbestuiving
delen
ondernemen!**



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Zet de stap. www.bryo.be



Samen voor sterk ondernemen

From starting up to scaling up



European Entrepreneurship
Education NETwork

- NIgroeiit -> <https://www.nlgroeit.nl/>



Kamer van Koophandel

- Team Up with Startups
- > <http://www.chamber.se/>



Stockholms Handelskammare



Mentoren



European Entrepreneurship
Education NETwork



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