

Webinar

Entrepreneurial Learning in Practice

Wednesday, March 15, 2017,
11-12 pm CET



Consortium partners



Partners



Introductory remarks / About the EE-HUB project

Maja Ljubić (*webinar moderator*)

Senior Educational Expert, Assistant Director,
South East European Centre for
Entrepreneurial Learning



Webinar structure

Agenda:

- 11:00-11:10: Introductory remarks / About the EE-HUB project
- 11:10-11:50: Panelists' presentations and Documentary Movie
- 11:50-12:00: Questions and answers; discussion

Questions and answers:

- Please ask questions and provide comments via the 'Question' box!

EE-HUB objectives



European Entrepreneurship Education NETwork (EE-HUB)

Bring together European experts and policy makers to
share good practices and collaborate

Make policy recommendations that will help increase
the uptake of entrepreneurship education across
Europe

Set the basis for a European HUB for
Entrepreneurship Education

Consortium partners



**South East European Centre
for Entrepreneurial Learning**



EE-HUB resources



- **EE-HUB blogs:** over 30 expert blog on entrepreneurship education
- **Good practices:** over 60 good practices on entrepreneurship education from around Europe.
- **Events:** a range of EE-HUB targeted webinars in 2016 and 2017
- European Entrepreneurship Education Summit, Brussels, 11-12 July 2017

See: www.ee-hub.eu

Today's webinar

- **Entrepreneurial learning practice as a source of learning:**
 - lifelong perspective
 - from primary school to higher education
 - beyond „business-only” approach
 - peer learning and mentoring scheme
 - real entrepreneurial experience

Speaker 1:

Ass.prof.Gordana Nikolić, PhD, Dean

BUSINESS SCHOOL PAR



- PAR was founded as an **independent educational institution** ten years ago in the biggest Croatian port, **Rijeka**.
- With a progressive approach to both formal and informal education, we are mostly focus on learners' needs.
- Since 2007 PAR has become an education group and reliable partner in developing top professional skills.
- We are devoted to international cooperation, and focused on developing **entrepreneurial culture among our students, clients, as well as in the local community**.

- Till now PAR has 30 international agreements with respective higher education institutions in Europe and the USA, as well as
- As a Dean and school awards and recognitions we have received over the past decade are:
 - **Woman Entrepreneur of the Year in Croatia 2014** awarded by The Croatian Association of Business Women – KRUG,
 - **In 2015 Award** from the City of Rijeka for significant contribution in higher education field and entrepreneurship by establishing the first private higher education institution, and the
 - **Entrepreneurship award in 2016** awarded by Primorje—Gorski kotar County for significant international accomplishments in promoting development of science and education.



INTERNATIONAL, ENTREPRENEURIAL AND STUDENT ORIENTED (1)

- Today **Business school PAR** is still the only business school in Primorje-Gorski Kotar County accredited by the Croatian Ministry of science and education
- A strong **Alumni network** with about **150 former students**.
- The professional study program is conducted in **close cooperation** with the **business sector** and through partnerships with leading SMEs, which provides students with valuable experience based on **equal proportions of theory and practice**.
- On some way we are a pioneer of dual study program in Croatia



INTERNATIONAL, ENTREPRENEURIAL AND STUDENT ORIENTED (2)

- By creating a positive impact on the economy, and an empowering influence on the students, **PAR strongly supports the startup culture, life-long learning, and entrepreneurship.**
- The educational principles that drive the Business School PAR are **building experience, practicing skills, testing ideas, and creating strong professionals.**
- The study program requirements add up to students developing skills and **challenging their ideas real-time.**

INTERNATIONAL, ENTREPRENEURIAL AND STUDENT ORIENTED (3)

- To provide its students with a chance to be up to date with the latest trends in the business and industry, PAR has established the **Student Startup Incubator** which allows them to **practice** their business ideas freely and encourages them to explore their professional identities with guidance from mentors and professional orientation experts.
- The students are highly encouraged to move on to the **Startup Incubator of city Rijeka** and continue to the incubation phase.

WORKING WITH SECONDARY SCHOOLS

- In cooperation with SEECEL we provided lectures for secondary school students (Gymnasium) in the Global Entrepreneurship Week:
 - **How to create and develop a business idea**
 - **How to evaluate a business idea**
 - **Creating a business plan**

The idea of this project is to promote and develop entrepreneurial mindset for young people and help to create unique and adaptive learning environments for both teachers and high school students.





ENTREPRENURIAL CULTURE AND MINDSET (1)

- PAR organizes many events with the goal of introducing global trends and presenting modern business notions in the city of Rijeka.
- **One of our project is also PAR Entrepreneurial Camp** with a goal to inspire young entrepreneurs and provides them with an opportunity to meet mentors and investors.
- **PAR Camp promote a startup culture.** In a three-day program young students and high school kids are inspired with the resources to develop their ideas, as mentoring, training, material resources, etc.



ENTERPRENURIAL CULTURE AND MINDSET (2)

- PAR has also been included in the **Startup Europe Week (SEW)** initiative and **Startup Europe Awards (SEUA)** initiative set off by the European Commission to promote the startup culture around Europe.



INTERNATIONAL COOPERATION

- Business School PAR is dedicated to becoming a dynamic provider of higher education and research in the region by preparing its students and staff to challenge for careers in the global arena.
- PAR's curriculum has been designed to **include a strong international dimension and entrepreneurial learning.**
- **We are a part of European open entrepreneurial university,** unique academic platform for entrepreneurial teaching and co-creation.
- The idea is to take a students to the next level of interaction and knowledge transfer in entrepreneurship education. We try to create unique and adaptive learning environments for both teachers and students
- Supporting network, co-creation and exchange of best practice entrepreneurial experiences on different events, summer school, conference, camp and so on we will continue to spread the experience of entrepreneurial education

Speaker 2: Lucija Mikulić, prof.

Entrepreneurial School

Primary School Ruđer Bošković, Grude, BIH



ISCED2 AND ISCED1 LEVEL

- ▶ Different subjects:
 - on ISCED2 level: Design and Technology, PE, ART
 - ISCED1 level: mother tongue, English language, Maths, Science, Art, Music
- ▶ Crosscurricular approach
- ▶ Differences in the teachers approach and teaching methods regarding ISCED1 and ISCED2

Planning is the most important

Development of lesson plans:

- Selection of LOs, teaching methods, assessment methods, defining pupils' activities
- alignment with the curriculum
- We covered all LOs thanks to good planning



Small children – big ideas

- ▶ through brainstorming the pupils expressed their ideas – they want to learn and have fun
- ▶ from idea to realization – didactic materials for Maths and English language and our cook book *Cooking and singing – Let's save it from oblivion*
- ▶ Children's satisfaction
- ▶ cooperation with parents, stakeholders and the local community











Exchange of experiences mentoring, peer visit, conference

- the best ways of exchanging experiences
- resolving problems



Learning adventure

- Challenging for teachers:
 - ✓ Overcoming obstacles
 - ✓ Finding solutions
 - ✓ Networking outside school
 - ✓ Interesting for pupils

Teaching
is
a matter
of
getting
little fires
started.

THOMAS CARLYLE

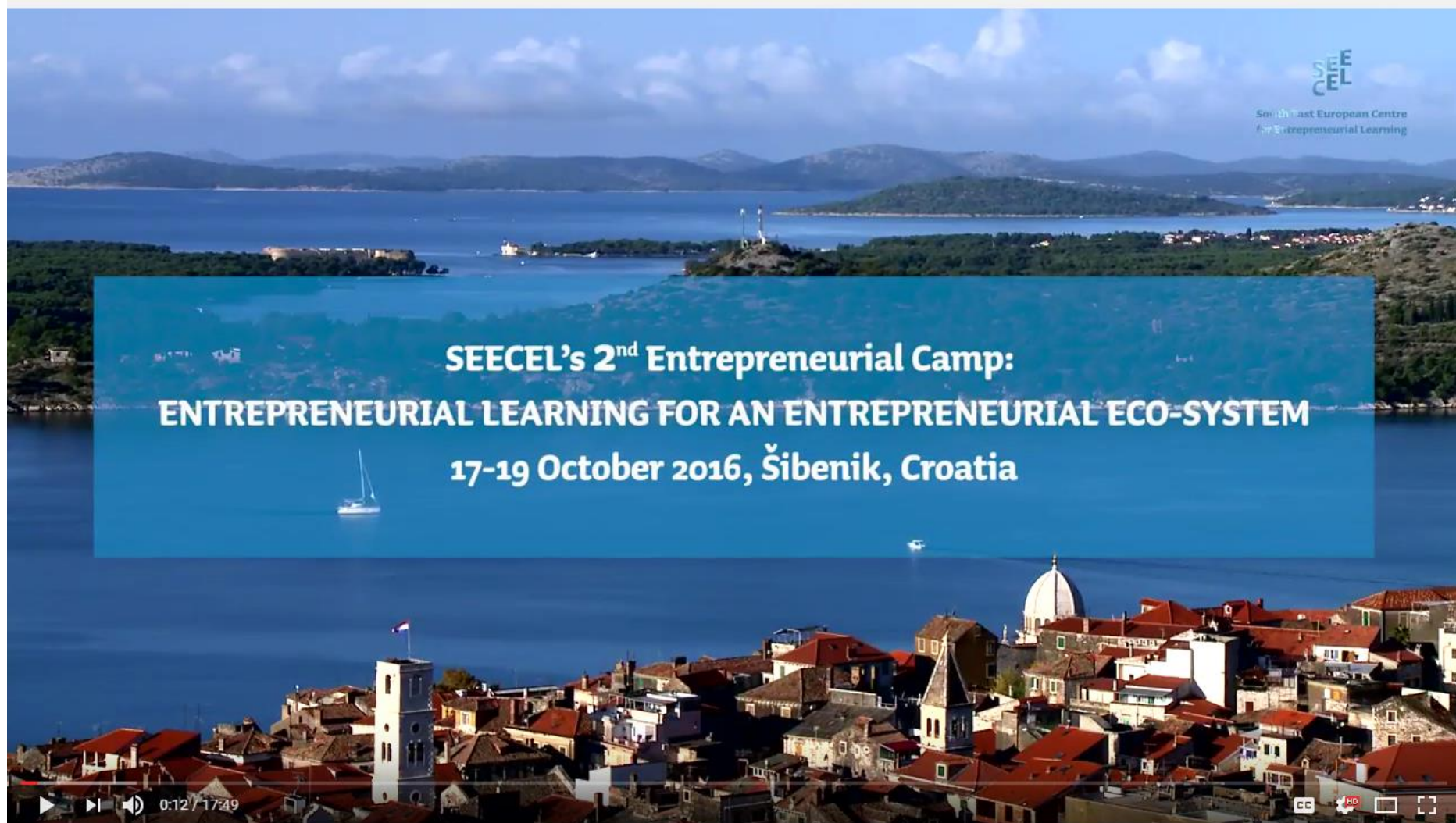


Teamwork for the success

- ▶ The role of teachers: creative, ready to develop personal competences
- ▶ connection between teachers, students, parents and the local community



Entrepreneurial learning practice as a source of learning





European Entrepreneurship
Education NETwork

**THANK YOU FOR
PARTICIPATING!**

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www.ee-hub.eu

